

# DECODING JARGON

## Social and Economic Factors that Influence Health

**Placemaking:** 'Capitalizes on a local community's assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people's health, happiness, and well-being.'<sup>1</sup>

**Resilience:** Creating hope and optimism to be able to adapt to everyday life stresses

**Upstream:** Strategies that focus on improving social and economic structures in order to decrease barriers and improve supports that allow people to achieve their full health potential<sup>2</sup>

**Vulnerable Populations:** Groups and communities at a higher risk for poor health as a result of the barriers they experience due to social, economic, political, environmental resources, and limitations due to illness or disabilities<sup>2</sup>

**Discrimination:** 'Prejudicial treatment has been based on a wide range of characteristics, including not only racial or ethnic group but also low income, disability, religion, LGBTQ status, gender, and other characteristics that have been associated with social exclusion or marginalization.'<sup>3</sup>

For more information visit  
[marathoncountyhealthpriorities.org](http://marathoncountyhealthpriorities.org)

Click sources for additional information:

1. Project for Public Spaces
2. National Collaborating Centre for Determinants of Health
3. Robert Wood Johnson Foundation